



*Filed*  
OCT 07 2009

## **COMMUNITY INVOLVEMENT**

**KCEN IS INTIMATELY INVOLVED IN SERVING THE CITY OF TEMPLE AND COMMUNITIES IN THE SURROUNDING AREA. IN ADDITION TO DAILY PROGRAMMING THAT ADDRESSES THE NEEDS, CONCERNS AND INTERESTS OF ITS SERVICE AREA, KCEN AND ITS STAFF PARTICIPATES IN ON-GOING COMMUNITY EVENTS AND ACTIVITIES AND ENGAGE IN A VARIETY OF WAYS WITH INTEREST GROUPS, ORGANIZATIONS AND INDIVIDUALS THROUGHOUT THE COMMUNITY. ATTACHED ARE REPORTS OF SOME OF THOSE EFFORTS**

**JULY 1 –SEPTEMBER 30, 2009**

## COMMUNITY INVOLVEMENT FORM

Club / Organization / Group

Represented: BELL COUNTY SHERIFF'S POSSE

Your title in organization:

PRESIDENT

Speaker / Title:

ANDY ANDERSEN / CHIEF METEOROLOGIST

Synopsis Of Speech / Summary of Significant Community Problem, Need or

Interest Discussed:

LEAD 30 PERSON TEAM FOR  
SECURITY, TRAFFIC CONTROL FOR "CENTRAL TEXAS  
STATE FAIR" AT BELL COUNTY EXPO CENTER. THIS  
IS A FUND RAISING ACTIVITY FOR THE POSSE'S  
SCHOLARSHIP FUND.

KCEN REPRESENTATIVE:

DATE:

SEPT 4, 5 & 6

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# COMMUNITY INVOLVEMENT FORM

Club / Organization / Group  
Represented: \_\_\_\_\_

KCEN News

Your title in organization: \_\_\_\_\_

News Anchor

Speaker / Title: \_\_\_\_\_

Synopsis Of Speech / Summary of Significant Community Problem, Need or  
Interest Discussed: \_\_\_\_\_

participated in Providence Hosp.  
Champagne Lunch + Style Show to  
Benefit Providence Volunteers Service

KCEN REPRESENTATIVE: \_\_\_\_\_

John Gilbert

DATE: \_\_\_\_\_

Sept. 25, 2009

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## COMMUNITY INVOLVEMENT FORM

Club / Organization / Group  
Represented: \_\_\_\_\_

KCEN News

Your title in organization: \_\_\_\_\_

News Anchor

Speaker / Title: \_\_\_\_\_

Synopsis Of Speech / Summary of Significant Community Problem, Need or

Interest Discussed:

attended Midway I.S.D. Media  
luncheon to hear about current  
activities going on in school district.

KCEN REPRESENTATIVE: \_\_\_\_\_

John Gilbert

DATE: \_\_\_\_\_

Sept. 22, 2009

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# COMMUNITY INVOLVEMENT FORM

Club / Organization / Group  
Represented: \_\_\_\_\_

Ben County Sheriff's Posse

Your title in organization: \_\_\_\_\_

President

Speaker / Title: \_\_\_\_\_

Arroy Anderson

Synopsis Of Speech / Summary of Significant Community Problem, Need or  
Interest Discussed: \_\_\_\_\_

LED Sheriff's Posse in McGeehan's  
Founders Day Parade on Horseback Good P.R.  
for Posse and KCEN TV

KCEN REPRESENTATIVE: \_\_\_\_\_

Arroy Anderson

DATE: \_\_\_\_\_

SEPT. 19, 2009

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## COMMUNITY INVOLVEMENT FORM

Club / Organization / Group  
Represented: \_\_\_\_\_

HISTORIC OLD FOOT PARKWAY

Your title in organization: \_\_\_\_\_

MEMBER

Speaker / Title: \_\_\_\_\_

ANDY ANDERSEN

Synopsis Of Speech / Summary of Significant Community Problem, Need or

Interest Discussed: \_\_\_\_\_

LED BENEFIT TRAIL RIDE AS  
HONORARY "TRAIL BOSS" FOR FUND RAISING FOR OLD  
FOOT PARKWAY.

KCEN REPRESENTATIVE: \_\_\_\_\_

Andy Andersen

DATE: \_\_\_\_\_

SEPT. 20, 2009

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# COMMUNITY INVOLVEMENT FORM

Club / Organization / Group  
Represented:

Seward's Thaler's Theatre

Your title in organization: CAST MEMBER

Speaker / Title:

ANDY ANDERSEN - CHIEF METEOROLOGIST

Synopsis Of Speech / Summary of Significant Community Problem, Need or  
Interest Discussed:

Invited Cast of Community Theatre  
Group for presentation of Seward's History.  
My Sixth Season to perform with HLE Group.  
August 1, 2009

KCEN REPRESENTATIVE:

DATE:

August 3, 2009

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## COMMUNITY INVOLVEMENT FORM

Club / Organization / Group  
Represented: \_\_\_\_\_

Baylor Journalism Class

Your title in organization: Speaker

Speaker / Title: Sports Director

Synopsis Of Speech / Summary of Significant Community Problem, Need or  
Interest Discussed: \_\_\_\_\_

I spoke about television broadcasting and news  
gathering! Market size, sales, associated press, ratings,  
television jobs & positions and abilities were also  
discussed!

KCEN REPRESENTATIVE: Kris Radcliffe

DATE: 7/15/09

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# COMMUNITY INVOLVEMENT FORM

Club / Organization / Group  
Represented:

TABLE ROCK THEATRE

Your title in organization:

COST MEMBER

Speaker / Title:

ANDY ANDERSON, Chief Motorsports

Synopsis Of Speech / Summary of Significant Community Problem, Need or  
Interest Discussed:

Features Actor in Community  
Music Theatre Production of "Spartan Legend"  
AT TABLE ROCK THEATRE, IN SPEDS.  
July 17, July 25, August 1.

KCEN REPRESENTATIVE:

DATE:

July 20, 2009

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## COMMUNITY INVOLVEMENT FORM

Club / Organization / Group  
Represented:

Waco Optimist Club

Your title in organization:

Sports Director / Morning Anchor

Speaker / Title:

Keynote Speaker

Synopsis Of Speech / Summary of Significant Community Problem, Need or  
Interest Discussed:

Spoke about television, KCEN, involvement in  
community and the importance of youth sports

KCEN REPRESENTATIVE:

Mrs Radcliffe

DATE:

7/21/09

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## COMMUNITY INVOLVEMENT FORM

Club / Organization / Group  
Represented:

Tabernash Theatre Group

Your title in organization:

CAST MEMBER

Speaker / Title:

Andy Anderson

Synopsis Of Speech / Summary of Significant Community Problem, Need or

Interest Discussed:

Performed in Community Theatre  
Production at Tabernash/Salado.  
MEET & GREET Audience AFTER WORDS.

KCEN REPRESENTATIVE:

Andy Anderson

DATE:

July 27, 2009

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# COMMUNITY INVOLVEMENT FORM

Club / Organization / Group

Represented: Providence Hospital

Your title in organization: KCEN Anchor

Speaker / Title: N/A

Synopsis Of Speech / Summary of Significant Community Problem, Need or

Interest Discussed:

Participated in fundraiser fashion show for  
Providence Hospital.

KCEN REPRESENTATIVE: Myra Arthur

DATE: 9/25/09

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## COMMUNITY INVOLVEMENT FORM

Club / Organization / Group

Represented: Midway Independent School District

Your title in organization: KCEN Media Member

Speaker / Title: Midway Superintendent

Synopsis Of Speech / Summary of Significant Community Problem, Need or

Interest Discussed:

All members of Media were invited to a luncheon held by  
Midway ISD. John Gilbert & I were there to represent KCEN.

KCEN REPRESENTATIVE: Myra Arthur

DATE: 9/22/09

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## COMMUNITY INVOLVEMENT FORM

Club / Organization / Group  
Represented: \_\_\_\_\_

Mossy Cotton Harvest Festival

Your title in organization: \_\_\_\_\_

Speaker / Title: \_\_\_\_\_

Andy Anderson Chief Meteorologist

Synopsis Of Speech / Summary of Significant Community Problem, Need or

Interest Discussed: \_\_\_\_\_

As President, Lead Bee County Sheriff's posse entry in Mossy Harvest.

KCEN REPRESENTATIVE: \_\_\_\_\_

DATE: \_\_\_\_\_

Saturday September 26, 2009

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## COMMUNITY INVOLVEMENT FORM

Club / Organization / Group  
Represented: \_\_\_\_\_

CHILTON High School

Your title in organization: \_\_\_\_\_

Speaker / Title: \_\_\_\_\_

Andy Anderson, Chief Meteorologist

Synopsis Of Speech / Summary of Significant Community Problem, Need or

Interest Discussed: \_\_\_\_\_

CHILTON High School Homecoming

Paper on Grand Marshes

KCEN REPRESENTATIVE: \_\_\_\_\_

Mike Miller

DATE: \_\_\_\_\_

Friday, SEPTEMBER 25, 2009

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## COMMUNITY INVOLVEMENT FORM

Club / Organization / Group  
Represented: \_\_\_\_\_

Boy Scouts of America

Your title in organization: \_\_\_\_\_

Eagle Scout

Speaker / Title: \_\_\_\_\_

Andy Anderson, Chief Mentor Scout

Synopsis Of Speech / Summary of Significant Community Problem, Need or

Interest Discussed: \_\_\_\_\_

As President of Bon County Sheriff's posse give Boy Scouts to children at Annual "Kids Expo" at Bon County Expo Center.

KCEN REPRESENTATIVE: \_\_\_\_\_

DATE: \_\_\_\_\_

Saturday September 26, 2009

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